



**NEW MEXICO PUBLIC HEALTH ASSOCIATION
15th Annual Health Policy Legislative Forum**

**“Moving Towards *una Cultura de Salud*:
Policies that Drive Action”**

Friday, December 7, 2018

Hilton Santa Fe Historic Plaza Hotel, 100 Sandoval Street, Santa Fe

AGENDA

- 7:30am – 8:30am** **Registration, Networking, & Continental Breakfast**
- 8:30am – 8:45am** **Welcome: Brenda Alvarado, MPH, MPA, NMPHA Co-President
NMPHA Policy Committee Co-Chairs: Shelley Mann-Lev, MPH, and
Deborah Kendall-Gallagher, PhD, JD, BSN**
- 8:45am – 9:30am** **National Keynote: *“The Culture of Health Action Framework: State and
Local Policy Drivers”***

Carolyn Miller, MA, MSHP, Robert Wood Johnson Foundation



Carolyn Miller, MA, MSHP will provide an overview of the Robert Wood Johnson Foundation (RWJF) Culture of Health Action Framework and present national examples of successful state and local policy efforts which have supported progress towards a greater culture of health. Ms. Miller’s research has spanned a range of issues in health and health care, public policy, public opinion, and survey research methodology. Since joining RWJF in 2013 as a Senior Program Officer in the Research-Evaluation-Learning unit at RWJF (REL), Ms. Miller has worked with REL and RAND Culture of Health metrics teams to define, operationalize, and measure the Culture of Health through development of the Action Framework and national measures. She leads the Sentinel Community project, Systems for Action research program, Harvard/NPR polling series, and the American Health Values typology project, among other projects.

9:30am – 10:15am Morning Plenary Panel: New Mexico Officials

This panel will feature Rep. Micaela Lara Cadena, a newly elected member of the NM House of Representatives, a representative from the Administration of Governor-elect Michelle Lujan Grisham, long-time public health champion Sen. Linda Lopez from Bernalillo County, and Sen. Jerry Ortiz y Pino, Chair of the Senate Public Affairs Committee and Co-Chair of the Legislative Health and Human Services (Interim) Committee. They will react to the Culture of Health Action Framework as a possible organizing principle for our health improvements efforts at both the community and state levels. What will it take for this framework to gain traction here in New Mexico? Each panelist will also comment briefly on what changes and improvement they anticipate that the next four years will bring. The session will conclude with a brief update of developments since the last legislative session and look ahead to the 2019 60-day session.

10:15am - 10:30am BREAK

10:30am – 11:45am Brief Presentations of Legislative Proposals

11:45am - 12:15pm Networking with Presenters and Buffet Lunch Service

12:15pm - 1:30pm LUNCH with Keynote Speakers: “New Mexico’s Cultura de Salud: Policies and Action to Promote Equity and Health for All”

Lisa Cacari Stone, PhD, MS, University of New Mexico



Lisa Cacari Stone, PhD, MS, is an Associate Professor of Health and Social Policy at the UNM College of Population Health and Director of the Transdisciplinary Research, Equity and Engagement Center for Advancing Behavioral Health (*NIMHD Grant # U54 MD004811-06*). Her equity research interests encompass the macro-level determinants of health (e.g., immigration policy, health reform), the community level (e.g., impact of neighborhood context and migration on substance use), and the interpersonal level (e.g., the role of *promotores de salud* in bridging patient and provider communication for chronic disease management). She collaborates with multidisciplinary research teams using community-based participatory policy research and mixed-methods approaches to advance knowledge for improving population health for immigrant, Latino, border and other under-resourced communities. She has published numerous policy briefs and public reports that highlight evidence for health systems and policy changes for public and private sectors. She received her PhD from Brandeis University, completed her postdoctoral research at the Harvard T.H. Chan School of Public Health, and served as a postdoctoral policy fellow with the late Senator Edward Kennedy.

Michael Bird, MSW, MPH, Past President of APHA



Michael E. Bird, MSW, MPH, is a Santo-Domingo/KEWA Pueblo Indian from New Mexico. Mr. Bird has more than 30 years of public health experience with Native American populations in the areas of medical social work, substance abuse prevention, health promotion and disease prevention, HIV/AIDS prevention, behavioral health, and healthcare administration. Mr. Bird is currently a national consultant to AARP on Native American/Alaska Native communities. From 2005 to 2007, he served as the Director of Region 6 for Native Americans with ValueOptions-New Mexico, a national for-profit behavioral health company. He is past executive director of the National Native American AIDS Prevention Center and worked with the Indian Health Services (IHS), an agency of the Department of Health and Human Services, for 20 years. Mr. Bird is the first American Indian and social worker to serve as President (2000-2001) of the American Public Health Association in the organization's history. He is also Past President of the New Mexico Public Health Association and was a fellow in the U.S.P.H.S. Primary Care Policy Fellowship Program. Mr. Bird earned a master's degree in Social Work from the University of Utah, and a master's degree in Public Health at the University of California, Berkeley. In 2009, he was recognized as Alumnus of the Year by the School of Public Health at UC Berkeley, and in 2018 he was honored as one of the School of Public Health's most influential public health alumni in its 75-year history.

1:30pm - 1:45pm BREAK

1:45pm - 3:15pm FIRST BREAKOUT SESSION (*Please note the special session)

1:30pm - 5:00pm *SPECIAL SESSION: Roundhouse 101 Redux: Live at the Roundhouse

By popular demand, this session will again be held at the NM Capitol Building, affectionately called the Roundhouse. Participants will walk to the Roundhouse right after lunch for a professionally guided tour including the House and Senate Chambers, Committee Rooms, Governor's Office and the incredible and much celebrated artwork. Following the tour, long time Senate Public Affairs Committee analyst and public health advocate, Barak Wolff, and senior Senate staffer and retired public health attorney Cliff Rees will present an overview of the legislative process, advocacy best practices and a Q&A session. Come with your questions and your stories.

Breakout A A Culture of Health Through Local Lens: The Sentinel Communities
Pecos

The Culture of Health vision and Action Framework are relevant and actionable at national, state and local levels. RWJF's 35 national level measures are intended to help us track the nation's progress in building a Culture of Health but we know that local context is extremely important for understanding community level health and well-being. In order to take a closer look at how a Culture of Health is taking hold at the local level, RWJF selected a group of 30 communities across the country to observe for five years to see how they are addressing community health needs. The 30 Sentinel Communities are at different points in development, and all approach health and well-being from different perspectives and with different strategies. By monitoring their journeys over time, the Sentinel Communities provide insight into the natural processes of cultural change, cross-sector collaboration, and community engagement. There is no right or wrong way to build a Culture of Health, which is why we selected a diverse group of communities, to highlight innovations and lessons learned. This session will explore the Action Framework through the lens of these Sentinel Communities, providing specific examples and emerging themes from this work – including a look at San Juan County, one of the 30 Sentinel Communities.

Breakout B **Policy Solutions to New Mexico's Health Care Access Crisis** **Canyon 2**

With the Affordable Care Act (ACA) under attack and the White House urging states to take responsibility for health care coverage for their residents, the opportunity to improve access to health care remains critical. Despite the vast improvement due to Medicaid expansion, 200,000 (12%) New Mexicans are uninsured and many of the insured are plagued by rising premiums and restricted options. This session will discuss the current crisis and solutions including: the challenges and opportunities for FQHCs (Federally Qualified Health Centers) to provide quality care to people without access and the NM Health Security Act, a comprehensive plan that would place most New Mexicans in one large risk pool, sharing the risk, with a great benefit package and choice of providers and hospitals, even across state lines.

Breakout C **Inspiring Community Members to Create Healthier, More Equitable Communities** **Chapel**

Achieving a culture of health requires the ability of all members of a community, regardless of economic and health status, to access resources and opportunities to live a healthy life. This session will share how several New Mexico communities were inspired to address health disparities. Participants will learn how these communities organized and engaged community members to identify and address equity issues and build healthier communities.

Breakout D **Acting Upstream: Place-based Policy Dialogues for Advancing Health Equity in New Mexico** **Canyon 1**

While research plays an important role in solving complex public health problems, evidence on how to move upstream in tackling the social determinants of health through policy is lagging behind "downstream" actions. Using the method of "policy dialogue," this session will promote the sharing of ideas among all participants. UNM graduate students will feature place-based case studies that document the work of local champions making the concentrated shift towards policy change. Key leaders from each community will also provide their perspectives on "what works?" and lessons learned in acting upstream.

3:15 P.M – 3:30 P.M **BREAK**

3:30 P.M – 5:00 P.M **SECOND BREAKOUT SESSION**

Breakout E **Creating Community-Based Public Health Systems for Greater Health and Equity** **Chapel**

A culture of health requires engaging both community and state leaders to create strong and integrated public health systems and services. Grassroot efforts requires support and resources throughout the planning, implementation and evaluation phases to create strong, effective and sustainable systems that meet the unique needs of every community. This session will share how public health advocates are collaborating to support communities as they build a culture of health.

Breakout F **Clearing the Air: Asthma, Fossil Fuels, Climate and Clean Energy** **Pecos**

This workshop will explore an important environmental problem and the public health consequences of our policy choices. Over half of our electricity in New Mexico is derived from coal. Coal's legacy includes large ponds for coal ash. New Mexico is 10th in the nation for generation of coal ash and burning fossil fuels is a primary cause of climate change. Asthma and other respiratory diseases are growing in New Mexico. We need public health advocates to understand this issue and speak up at the Round House. Our support will be critical in passing legislation to create a new Renewable Portfolio Standard, which would commit our utilities to reducing the use of coal and natural gas. The new governor will need an Environment Department with more inspectors. More monitoring of environmental conditions for those who live near coal generation will also be necessary. Finally, we need to focus attention and resources on developing alternative work opportunities for those who have worked in mines and power plants and are displaced by the necessary policy changes.

Breakout G **Building a Culture of Health through Strong Early Childhood Programs** **Canyon 1**

Early childhood years are critical to every child's development. With at least a third of our children experiencing the additional challenges of poverty and violence, various sectors in New Mexico have come together to further enhance access to early childhood programs and to ensure services address the needs of all families. Jessa Cowdrey, Diana Martinez, and Rep. Javier Martinez will start the session by discussing how the state can invest in early childhood to increase racial equity. Michael Weinberg will present on how a group of funders developed a strategic vision and business plan for early childhood. Lastly, Lissa Knudsen and Ellie Rushforth will discuss how collaboration has led to advocacy for mutually beneficial policies, such as paid family leave. Join us for a discussion afterwards on how cross-sectoral collaboration can lead to stronger early childhood programs.